



# Hawke's Bay Horticulturalist of the Year 2019

[www.hbhorticulturalistoftheyear.co.nz](http://www.hbhorticulturalistoftheyear.co.nz)

Hawke's Bay A&P Society  
New Zealand Apples and Pears  
Hawke's Bay Fruitgrowers Association

## COMPETITION ENTRY FORM

### CONDITIONS OF ENTRY

1. The competition is open to any Horticulture grower as defined by Horticulture NZ, including landowners, lessees and managers based in the Hawke's Bay region and defined by the Hawke's Bay Regional Council boundary. The horticulture business must be a full-time operation for at least one person.
2. Entrants must be pursuing a system of horticulture which will maintain a high sustainable performance over a long term.
3. Judging is based on the following six criteria.
  - Innovation: New ideas, above and beyond the norm, creativity, leader-not fast follower in adopting new technology, leader development, marketing / optimising value.
  - Resilience: Climate, marketing, diversity, risk management, forward planning, succession planning, crop management, governance.
  - Leadership: Industry good, community management, at own business scale, professional development.
  - Education: Training- young/old, self-development, mentoring, stewardship.
  - Social: Health and wellbeing, community engagement, at own business scale, professional development.
4. Entrants must supply written and photographic evidence on a USB stick to support the criteria. Photographic evidence must include an image of yourself/yourselves. These images will also be used for promotional purposes if required, please only submit images that can be used.
5. With the winner's co-operation an open field day, organised and managed by Hawke's Bay A&P Society will be held on the winner's property.

**FULL CONFIDENTIALITY WILL BE OBSERVED**

### THE WINNER WILL RECEIVE

Recognition of being the Hawke's Bay Horticulturalist of the Year

The Hawke's Bay A&P Society Trophy, originally donated by Apsey White & Co in 1915

# Hawke's Bay Horticulturalist of the Year

Name of Applicant: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Property Location: \_\_\_\_\_

Name(s) to be quoted if you are the successful winner. Name: \_\_\_\_\_

Property Name: \_\_\_\_\_

## OWNERSHIP STRUCTURE OF THE BUSINESS

*Include details of Trusts, Companies, or Partnerships and how they are structured. Could also include succession plans if they are in place.*

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**Important:** If you were a finalist would you like this to be known. YES  NO

Signature: \_\_\_\_\_

Send Completed Entry Form marked Confidential to;

Isabelle Crawshaw  
Hawke's Bay A&P Society,  
PO Box 349,  
Hastings  
[awards@showgroundshb.co.nz](mailto:awards@showgroundshb.co.nz)

**AREA OF PROPERTY**

TOTAL HA

EFFECTIVE HA

Freehold

\_\_\_\_\_

\_\_\_\_\_

Leasehold – Long Term

\_\_\_\_\_

\_\_\_\_\_

Leasehold – Short Term

\_\_\_\_\_

\_\_\_\_\_

**Total**

\_\_\_\_\_

\_\_\_\_\_

Has this area changed over the past two years?

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**VALUATION ROLL NUMBERS**

Freehold

\_\_\_\_\_

\_\_\_\_\_

Leasehold – Long Term

\_\_\_\_\_

\_\_\_\_\_

Leasehold – Short Term

\_\_\_\_\_

\_\_\_\_\_

**NUMBER OF STAFF**

PERMANENT

TEMPORARY/SEASONAL

Owner

\_\_\_\_\_

\_\_\_\_\_

Manager

\_\_\_\_\_

\_\_\_\_\_

General

\_\_\_\_\_

\_\_\_\_\_

Other

\_\_\_\_\_

\_\_\_\_\_

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**WHAT AND WHY**

*Considering the criteria for this award, tell us in 150 – 500 words your story and why you should be Considered for this award.*

**DEVELOPMENT**

*Identify any on-going or pending development.*

**DETAILS**

*Year*

_____	_____
_____	_____
_____	_____

**GOALS AND OBJECTIVES**

*Business - Short, medium and long-term goals and objectives*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**BUSINESS HISTORY**

*How has the business got to where it is today, ownership structure, land purchases, development programs etc.*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**OPPORTUNITIES:**

*What opportunities do you see for your business going forward.*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_