



Hawke's Bay A&P Show | 22 & 23 October 2020

Best of the Bay Beef Competition

The Best of the Bay Beef Competition aims to identify the best beef producer in Hawke's Bay. The competition has a three-part judging process; on the hoof, on the hook and eating quality.

AFFCO New Zealand and the Hawke's Bay A&P Society extend a warm welcome to all interested farmers to enter the Best of the Bay Competition.

CONDITIONS OF ENTRY

- The competition is open to all beef producers, irrespective of supply relationships, between Wairoa and Pahiatua.
- Free entry.
- All entries will be purchased by AFFCO.
- Heifers or steers must be within a weight range of 220 – 345kg carcass weight to be eligible.

JUDGING

1. **On the Hoof** – the live animal is judged at the AFFCO plant by an AFFCO Livestock Buyer. (25% of score)
2. **On the Hook** – the slaughtered animal is judged at its slaughter site using the AUS Meat Grading criteria. Qualifying Grades: P and T (50% of score)
3. **Eating Quality** – a prime cut of the slaughtered animal is cooked by a celebrity chef at the Hawke's Bay A&P Show and judged by a panel of three from the hospitality sector, beef processing industry and a consumer representative. (25% of score)

PRIZES

- Most Points on Hoof
- Most Points on Hook
- Most Points on Eating Quality
- Overall Supreme Winner - The Guardian Trust Cup will be awarded to the Overall Supreme Winner that achieves the highest points.

Prizemoney is allocated for the most points overall:

- 1st \$1000
- 2nd \$600
- 3rd \$400

KEY DATES

Entries Open	5 August 2020
Entries Close	25 September 2020
On the Hoof judging at AFFCO Plant	1 October 2020
On the Hook judging at AFFCO plant	1 or 2 October 2020
Eating Quality judging at Hawke's Bay A&P Show	22 October 2020 – more details to come