



Get face to face with industry

at New Zealand's largest horticultural event:

THURSDAY 29 JUNE 2017 SHOWGROUNDS HAWKE'S BAY

WWW.NATIONALHORT.CO.NZ



TRADE INFORMATION 2017

The National Horticultural Field Day is an industry-only, one day business to business event. The Field Day is a purely Horticulture event, creating fantastic opportunities for networking, education and development, whilst celebrating horticulture in New Zealand.

As the Field Day grows year on year, it is ticking all the right boxes to be the most important Horticulture event on the industry calendar.

Representation from industry increases each year as does attendance from all over New Zealand giving you as a trade exhibitor a stronger industry presence and fantastic networking and sales opportunities.

The trade component of the field day is the backbone to its' success. Providing a 'pure horticulture' focus means attendees are not clouded by lifestyle or agricultural focussed trades.

There are a range of options for trade exhibitors across both indoor and outdoor trade areas with plenty of space for demonstrations and interactive displays.

Exciting changes in 2017!

The 2017 National Horticultural Field Day will look markedly different as we expand to create more space for exhibitors. The outdoor layout will take over the Showgrounds Main Arena, rather than behind the Grandstand, creating more outdoor sites and giving each exhibitor prime frontage for foot traffic.

Visitors enjoy talking directly to their suppliers and consultants, seeing new technology first hand and demonstrations of top-of-the-line machinery and products.

If you need to get face to face with New Zealand's horticultural industry, your audience will be waiting for you at this year's National Horticultural Field Day.

The 2017 event will be promoted throughout New Zealand through a variety of networks including industry publications, print, radio and social media. We regularly communicate with news, special features and giveaways, so keep in touch over the coming months to find out how your business can be profiled as part of the National Horticultural Field Day marketing campaign.

Twitter: @nathortfieldday
www.nationalhort.co.nz

TRADE SITE OPTIONS

Outdoor Trade

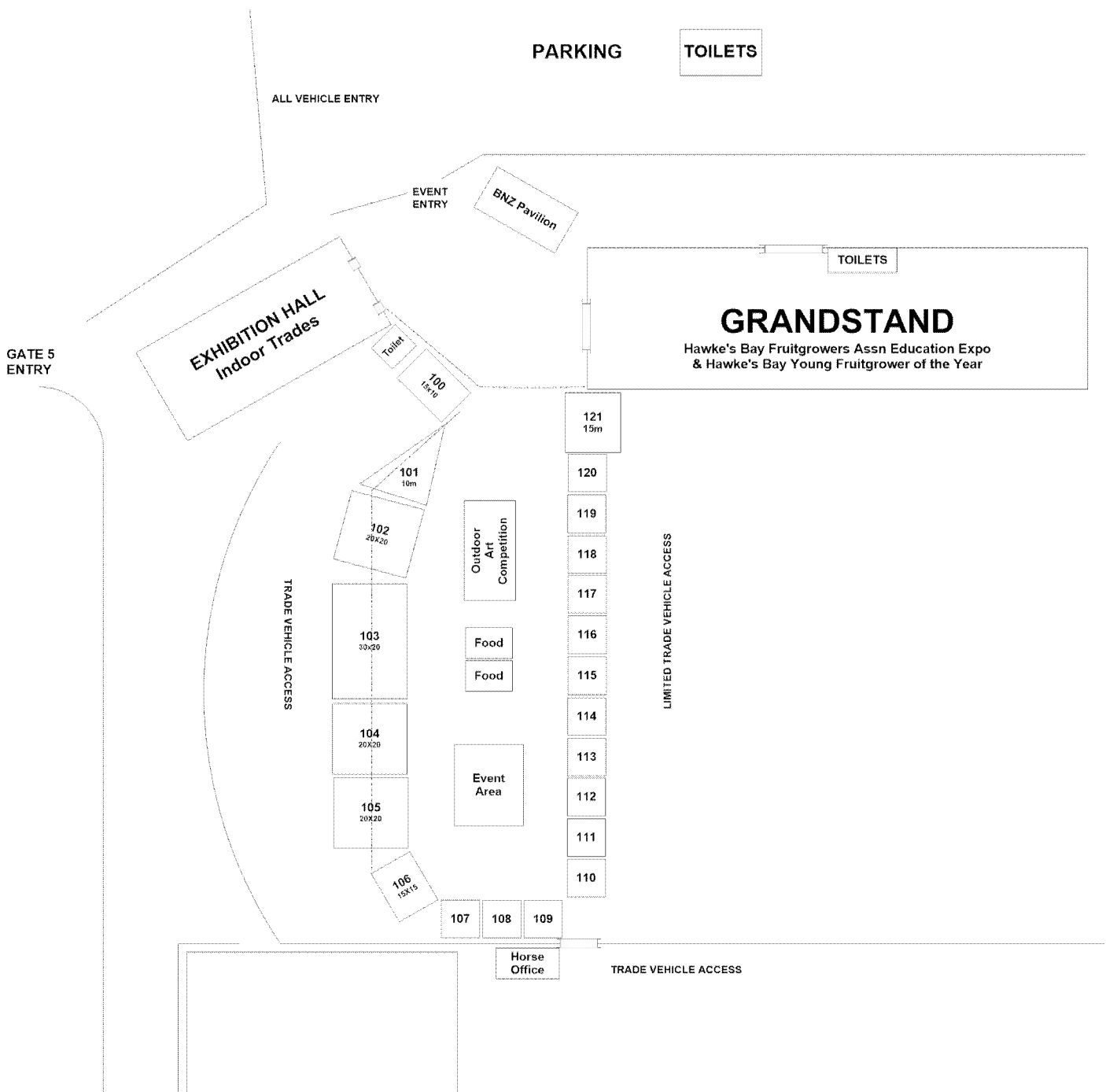
All outdoor trade sites are provided as green space. An outdoor site is ideal for exhibitors wanting the flexibility of space to set up their own site.

This year's new outdoor layout on the Main Arena lends itself perfectly for fun displays with potential to park machinery and vehicles on the embankment. The layout gives all sites frontage to the flow of traffic.

We have a huge amount of space which can be utilised for demonstrations or showcasing heavy machinery. Site sizes vary and we are more than happy to work with you to arrange demonstration space and special access.

Sites start at 10m x 10m \$870 + GST

Larger sites available on request. \$POA for larger sites.



TRADE SITE MAP

Indoor Trade

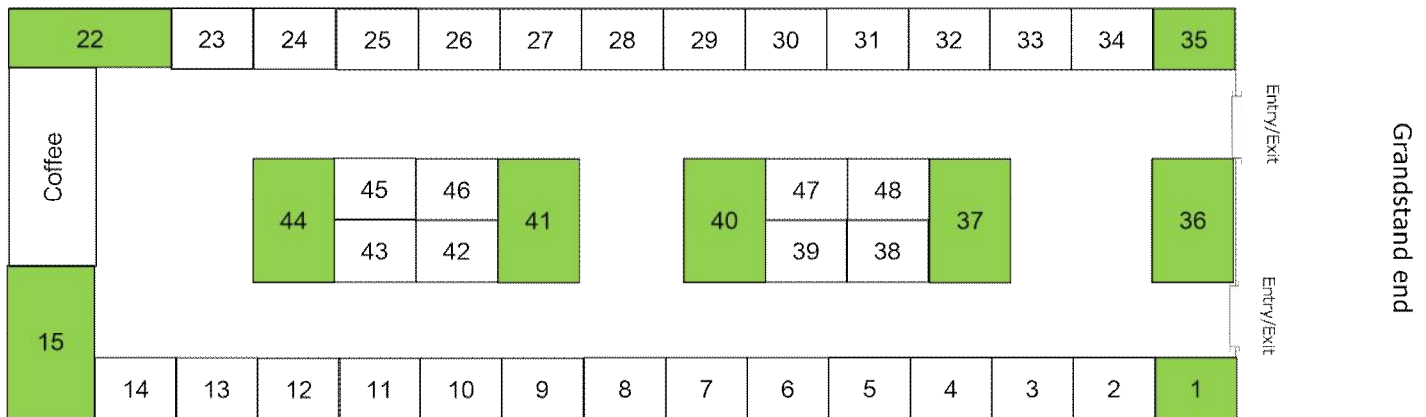
The Exhibition Hall is a busy indoor pavilion with exhibition style panels. Premium trade sites are available for those wanting maximum exposure. Indoor sites are fitted with three Velcro-receptive walls, 3m back wall and two side panels 1.8m wide, panels are approximately 2.7m high.

Exhibition Hall Indoor sites start at \$870 + GST (3m x 1.8m)

Premium sites within the Exhibition Hall carry an additional charge and site sizes may be larger than 3m. Premium sites are marked in green on the map.

National Horticultural Field Day

Indoor - Exhibition Hall



Indoor and Outdoor Site specifications

Power is included in your site fee.

All site prices are exclusive of GST and include power.

There is a 10% discount when booking multiple sites.

The Exhibition Hall floors do not allow for heavy machinery, and vehicles are not permitted inside.

Outdoor sites will have strict vehicle access areas to maintain the quality of the grounds for the Field Day.

Each exhibitor is provided with one trestle table and two chairs.

Marquee and any additional equipment hire, please call our preferred supplier Mardi Gras Event Hire:

Phone 06 878 2361 or visit www.mardigrasevents.co.nz

Complimentary tickets

This event is free to industry members and the public to attend through our exhibitor complimentary ticket offer.

Each exhibitor is allocated a number of tickets which they can pass on to clients, suppliers and contacts. This is a fantastic tool for driving people to this event.

Complimentary tickets are available as hard copy or electronic.

Event organised and managed by: Hawke's Bay A&P Society
PO Box 349, Hastings 4156 p: 06 878 3123 f: 06 878 3121 w: www.nationalhort.co.nz

Anna Hamilton, Event Manager
p: 06 878 3123 m: 021 244 0673
e: events@showgroundshb.co.nz

Mell Anderson, Trades Co-ordinator
p: 06 878 3123 Ext 703
e: eventsupport@showgroundshb.co.nz

TERMS AND CONDITIONS

The unique nature of the event is that it is one of New Zealand's only Horticulture specific events, and that is the key to its' continued growth. We endeavour to maintain this by ensuring only Horticulture related trades are accepted.

Site Fees: Complete payment of site fees is due upon booking and confirming your site. An invoice will be sent once your site is allocated.

Site allocation: National Horticultural Field Day organisers will allocate trade space as per the requirements of each trade exhibitor, keeping in mind the overall flow and layout of the event.

National Horticultural Field Day organisers reserve the right to alter the site map at any time to ensure a safe and clear layout for all trade exhibitors and public.

Alterations to site placement or site size will be communicated to the site holder as soon as possible.

Event hours: Exhibitors are required to have their sites fully operational during the advertised opening hours of the Field Day, Thursday 29 June from 8.30am - 4.30pm.

Set up and pack down: Outdoor sites are able to set up from Tuesday 27 June 2017. Indoor sites are available from Wednesday 28 June 2017. If you would like access to the Showgrounds prior to these dates, please discuss this with our team, as approval is required.

All gear must be removed from the Showgrounds by 5pm Friday 30 June unless prior approval has been granted.

Power: Power will be supplied as per your trade application; supply is standard 3-point plug. Limited 3 phase may be available. All exhibitors need to bring their own tagged and tested leads to connect to the Showgrounds supply.

Some outdoor sites do not have power and water, so please ensure you confirm your requirements when booking.

All power requirements must be confirmed prior to 1st June. There is no guarantee after this date that power will be made available.

Trade Packs: Tickets and entry passes and vehicle access passes will be allocated prior to the Field Day and sent with your trade packs after 1st June 2017. You must have your site paid in full before your trade pack will be posted. Please note on your trade application the number of staff who will require access during the field day.

Insurance and Security: The National Horticultural Field Day organisers do not insure exhibitor's property. Night security is provided overnight Wednesday 27 June.

National Horticultural Field Day organisers will not be liable for loss or damage to the exhibitor's property whilst it is on the Showgrounds site.

Health & Safety: Exhibitors must comply with the current Health & Safety legislation, and must comply with its provisions.

As an exhibitor at the National Horticultural Field Day, you acknowledge that it is the responsibility of yourself, your staff and any appointed agents to take all necessary precautions to ensure the safety of the people and property within the allocated boundaries of the trade site allocated.

Exhibitor cancellation and refunds:

Exhibitor cancellations must be made in writing by email. These will be acknowledged by National Horticultural Field Day organisers. The following rules will apply:

Prior to 30th March 2017, 50% refund.

Prior to 30th May 2017 25% refund.

After 1st June 2017, no refund.

National Horticultural Field Day organisers hold the right to cancel this contract and to retain any monies paid in relation to this contract if the exhibitor infringes any of the exhibiting conditions.

TRADE SITE APPLICATION 2017

Online Application Form Available www.nationalhort.co.nz

Exhibitor/Company Name			
Postal Address			
Contact Name			
Contact Phone			
Email			
Website			
Description of your business or products			
Preferred Trade area	Indoor	Outdoor	

Site size required	
Preferred site numbers	
Do you need power to your site	
Number of staff tickets required	
Would you like hard copy or electronic comp tickets	

Payment

Your full site fee must be paid to confirm your site. An invoice will be sent once your site location and size are confirmed.

Hawke's Bay Agricultural & Pastoral Society
ANZ Hastings
01-0646-0231027-00

All site fees are payable to Hawke's Bay A&P Society.

Agreement (Please acknowledge and sign)

I/we have read the National Horticultural Field Day terms & conditions.

I/we undertake to abide by the conditions as set out in the terms and conditions as provided on request and on our website www.nationalhort.co.nz governing the conduct of the 2016 National Horticultural Field Day.

Signature _____ Date _____

Please return your signed Application form by email eventsupport@showgroundshb.co.nz
or post, P O Box 349, Hastings 4156